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<!DOCTYPE html>
<html>
  <head>
    <!-- Google tag (gtag.js) -->
    <script async src="https://www.googletagmanager.com/gtag/js?
id=G-9H305EHE21"></script>
    <script>
      window.dataLayer = window.dataLayer || [];
      function gtag(){dataLayer.push(arguments);}
      gtag('js', new Date());
      gtag('config', 'G-9H305EHE21');
    </script>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <meta http-equiv="X-UA-Compatible" content="ie=edge">
    <title>Emily Wilson Portfolio</title>
    <link rel="stylesheet" href="style.css">
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link href="https://fonts.googleapis.com/css2?family=Open
+Sans:ital@0;1&family=Raleway:wght@100&display=swap" rel="stylesheet">
  </head>
  <body>
    <header>
      <div class="right-side-header">
        
        <h1>Emily Wilson</h1>
      </div>
      <nav>
        <ul>
          <li><a href="index.html">Home</a></li>
          <li><a href="resume.html">Resume</a></li>
          <li><a href="portfolio.html">Portfolio</a></li>
          <li><a href="coursework.html">Coursework</a></li>
          <li><a href="internship.html">Internship Experience</a></li>
        </ul>
      </nav>
    </header>
    <div class="page-headers">
      <h1>Internship Experience</h1>
    </div>
    <div class="section3">
      <p>Over the Summer, I completed my first paid, full time, 12-week
Graphic Communications internship of the two required by Clemson for my
degree. I worked remotely for a company called The Packaging School, located
in Greenville, South Carolina. Their company provides online courses and
certificates for packaging professionals to learn more about all aspects of
the industry, from packaging design to sustainability, and much more. I was
their Graphic Design Intern, and my responsibilities included the following
(as stated in my offer letter):</p>
      <p class="italic">"As our Graphic Design Intern, you'll be
prepping web content (visuals, videos, and infographics) following
established branding, supporting our goal for high quality, engaging, and
effective educational content, your duties on a day-to-day basis will be;</p>
      <ol class="italic">
        <li>Resource identification - quality assurance, conformation
checks, and additions to resources for existing text and visual content</li>
        <li>Graphic design - create updated and improved visuals,
infographics, and figures based on existing text and content</li>
      </ol>
    </div>
  </body>
</html>
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Secondarily, opportunities to participate in other areas of the business including social media and marketing efforts are likely. Job classifications that would apply to this position include: creative / prepress / media design for online education with supplemental tasks including graphic design, photography, videography, and potential for isolated print production. Further, as we get to know each other more, we always have a need for quality contributions to our marketing and social media efforts.

did I gain lots of experience in resource identification and graphic design, but I also had the opportunity to take some of their courses, such as their Packaging 101 Boot Camp (certificate pictured below), an introductory course overviewing all aspects of the packaging industry, and their Pack Design Workshop, a course explaining the ins and outs of package design.

free to view the video below. This video was made to provide other Clemson Graphic Communications students looking for internships in the future with some insight about mine, however it provides a much more detailed explanation of my day-to-day operations throughout my internship.

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